

Privacy Policy

Legal background and legal basis of data management:

The background of data management is the CXII of 2011 on the right to self-determination of information and freedom of information. Act (Infotv.) and the provisions of Act C of 2000 on accounting (Act.). The legal basis for data management is Infotv. In accordance with Section 5 (1) point a) of your consent, as well as – in case of withdrawal of your consent – Infotv. Pursuant to point a) of § 6, paragraph (5), the fulfillment of the legal obligation imposed on the Data Controller, set forth in the Sztv.

The purpose of data management:

Issuing an invoice in accordance with the legislation and fulfilling the obligation to keep accounting records. The Sztv. Pursuant to § 169, paragraphs (1)-(2), economic companies must keep the accounting documents directly and indirectly supporting the accounting.

Scope of processed data:

Name, address, e-mail address, telephone number.

Duration of data management:

The invoices issued by Sztv. Based on § 169, paragraph (2), it must be kept for 8 years from the date of issue of the invoice. We would like to inform you that if you withdraw your consent to the issuance of the invoice, the Data Controller, Infotv. Based on point a) of § 6, paragraph (5), you are entitled to keep your personal data obtained during the issuance of the invoice for 8 years.

Data management related to sending newsletters

Legal background and legal basis of data management:

The background of data management and the right to self-determination of information

CXII of 2011 on freedom of information. law (Infotv.) and economic

XLVIII of 2008 on the basic conditions and certain limitations of advertising activities. law (Gr.) means. The legal basis for data management is Infotv. Section 5 (1) point a) and Grt. Your consent in accordance with Section 6 (1)-(2).

The purpose of data management:

The purpose of data management is to inform you about the latest and best offers and promotions. We would like to inform you that in the newsletter we place advertisements not only of the Data Controller, but also of other economic companies, but we do not transfer or transmit your personal data to them.

Scope of processed data:

Name, address, e-mail address, telephone number.

Duration of data management:

Until the data subject's consent is revoked.

Data management related to the sending and display of personalized advertisements

Legal background and legal basis of data management:

The background of data management is the CXII of 2011 on the right to self-determination of information and freedom of information. law (Infotv.) and economic

XLVIII of 2008 on the basic conditions and certain limitations of advertising activities. law (Gr.) means. The legal basis for data management is Infotv. Section 5 (1) point a) and Grt. Your consent in accordance with Section 6 (1)-(2).

The purpose of data management:

The purpose of data management is to provide you with personalized offers that best suit your needs and preferences.

Scope of processed data:

Name, address, e-mail address, telephone number.

Duration of data management:

Until you withdraw your consent.

Data management associated with registration

Legal background and legal basis of data management:

The background of data management is the CXII of 2011 on the right to self-determination of information and freedom of information. Act (Infotv.) and Act V of 2013 on the Civil Code (Ptk.). The legal basis for data management is Infotv. Section 5, paragraph (1).

your consent in accordance with point a).

The purpose of data management:

By storing the data entered during registration, the Data Controller can provide a more convenient service (e.g. the data subject does not have to be entered again when making a new purchase)

Scope of processed data:

During data management, the Data Controller manages your name, address, telephone number, e-mail address, the characteristics of the purchased product and the date of purchase.

Duration of data management:

Until you withdraw your consent.

Additional data management

If the Data Controller wishes to carry out further data processing, it provides preliminary information on the essential circumstances of data processing (legal background and legal basis of data processing, purpose of data processing, scope of data processed, duration of data processing). We inform you that the Data Controller must fulfill the written data requests of the authorities based on legal authorization. The Data Controller is Infotv regarding data transfers. In accordance with paragraphs (2)-(3) of § 15, the Data Controller shall keep a register (to which authority, which personal data, on which legal basis, when the Data Controller transmitted it), the content of which the Data Controller shall provide information upon request, unless such information is prohibited by law.

Information about the use of cookies

What is a cookie?

The Data Controller uses so-called cookies when visiting the website. The cookie is an information package consisting of letters and numbers that our website sends to your browser with the aim of saving certain settings, facilitating the use of our website and helping us to collect some relevant, statistical information about our visitors. Cookies do not contain personal information and are not suitable for identifying an individual user. Cookies often contain a unique identifier – a secret, randomly generated string of numbers – stored on your device. Some cookies are deleted after closing the website, and some are stored on your computer for a longer period of time.

Legal background and legal basis of cookies:

The background of data management is the CXII of 2011 on the right to self-determination of information and freedom of information. Act (Infotv.) and CVIII of 2001 on certain issues of electronic commercial services and services related to the information society. are the provisions of the law. The legal basis for data management is Infotv. Your consent in accordance with Section 5 (1) point a).

The main characteristics of the cookies used by the website:

Google Analytics cookie: Google Analytics is Google's analysis tool that helps the owners of websites and applications to get a more accurate picture of their visitors' activities. The service may use cookies to collect information and report statistical data on the use of the website without individually identifying visitors to Google. The main cookie used by Google Analytics is the „__ga” cookie. Made from website usage statistics

in addition to reports, Google Analytics – some of the advertising ones described above

together with a cookie – can also be used to show more relevant ads in Google products (such as Google Search) and across the web.

Session cookie: These cookies store the location of the visitor, the language of the browser, the currency of the payment, and their lifetime is until the browser is closed, or a maximum of 2 hours.

Age-restricted content cookie: These cookies record the approval of age-restricted content and that the person concerned is over 18 years old, and their lifetime lasts until the browser is closed.

Referer cookies: They record the external site from which the visitor came to the site. Their lifetime lasts until the browser is closed.

Last viewed product cookie: Records the products that were last viewed by the visitor. Their lifetime lasts until the browser is closed. Last viewed category cookie: Records the last viewed category.

Its lifetime lasts until the browser is closed.

Recommended products cookie: With the „recommend to a friend” function, it records the list of products you want to recommend. Its lifespan is 60 days. Mobile version, design cookie: Detects the device used by the visitor and switches to full view on mobile. Its lifespan is 365 days.

Cookie acceptance cookie: When you arrive at the site, you accept the statement on the storage of cookies in the warning window. Its lifespan is 365 days.

Basket cookie: Records the products placed in the basket. Its lifespan is 365 days.

If you do not accept the use of cookies, certain functions will not be available to you. You can find more information about deleting cookies at the following links:

Internet Explorer: <http://windows.microsoft.com/en-us/internet-explorer/deletemanage-cookies#ie=ie-11>

Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-onyour-computer>

Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Data security measures

The Data Controller declares that it has taken appropriate security measures

in order to protect personal data against unauthorized access, alteration, transmission, disclosure, deletion or destruction, as well as against accidental destruction and damage, as well as against becoming inaccessible due to changes in the technology used.

The Data Controller will do everything within its organizational and technical capabilities to ensure that its Data Processors also take appropriate data security measures when working with your personal data.

Remedies

If, in your opinion, the Data Controller has violated a legal provision relating to data management or has not fulfilled any of your requests, you can initiate an investigation procedure by the National Data Protection and Freedom of Information Authority in order to terminate alleged illegal data management (mail address: 1363

Budapest, Pf. 9., e-mail: ugyfelszolgalat@naih.hu, phone numbers: +36 (30) 683-5969 +36 (30) 549-6838; +36 (1) 391 1400).

We would also like to inform you that in the event of a violation of the legal provisions on data management, or if the Data Controller has not fulfilled any of your requests, you may file a civil lawsuit against the Data Controller in court.

Modification of data management information

The Data Controller reserves the right to modify this data management information in a way that does not affect the purpose and legal basis of data management. By using the website after the amendment enters into force, you accept the amended data management information. If the Data Controller wishes to carry out further data processing in relation to the collected data for a purpose other than the purpose of their collection, it will inform you of the purpose of the data processing and the following information before the further data processing:

on the period of storage of personal data, or if this is not possible, on the criteria for determining the period; your right to request from the Data Controller access to your personal data, their correction, deletion or restriction of processing, and in the case of data processing based on legitimate interests, you may object to the processing of personal data, and in the case of data processing based on consent or a contractual relationship, you may request data portability provision of rights; in the case of consent-based data management, about the fact that you can withdraw consent at any time, about the right to submit a complaint to the supervisory authority; about whether the provision of personal data is based on legislation or a contractual obligation or is a prerequisite for concluding a contract, as well as whether you are obliged to provide personal data, as well as the possible consequences of failure to provide data; about the fact of automated decision-making (if such a procedure is used), including profiling, as well as, at least in these cases, comprehensible information about the logic used and the significance of such data management and the expected consequences for you.

The data processing can only start after this, if the legal basis of the data processing is consent, in addition to the information, you must also consent to the data processing.